



Immediate Release

**Austin Auto Show**

April 20-22, 2018

Austin Convention Center

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The 2018 Austin Auto Show will return on April 20-21, 2018 at the Austin Convention Center. One of the most anticipated annual events in Central Texas, the Auto Show is the ideal opportunity for consumers to compare styling and pricing of virtually every major line make under one roof in just a few hours. The Austin Auto Show and has more than 200,000 square feet of new cars, trucks and SUVs at the Austin Convention Center.

Four outdoor Ride & Drive events will take place at this year's Austin Auto Show. Visitors will have the opportunity to get behind the wheel of some of their favorite cars, trucks and SUVs from a variety of manufacturers. The event will take place at various locations outside of the convention center. Ride & Drive participants include Toyota, Chevrolet, Ford and Chrysler-Jeep-Dodge-Ram.

The Austin Auto Show is produced by the Austin Automobile Dealers Association in conjunction with Spectrum and is a preeminent automotive event, bringing all things automotive to Central Texas each spring. Considered "the largest showroom in Central Texas", show visitors may shop and compare many makes and models of cars and light trucks, under one roof.

"A sharp focus on creating an atmosphere that appeals to a wide cross-section is what has continued to drive attendance to the show" says Auto Show Committee Member T. Harper. The show offers up exciting automotive manufacturer displays of the newest model vehicles and the latest, cutting-edge technologies every year according to Harper. "That means having a variety of features that will appeal to just about everyone" says Harper.

The Austin Auto Show is a family focused event that has something for everyone. This Year, our highlight is the Wine, Wardrobe & Wheels Happy Hour on Friday April 20<sup>th</sup> from 5pm – 8pm. There will be a special area on the show floor where ticketed Auto Show attendees can meet, greet and get photos with LeeAnne Locken from "Real Housewives of Dallas" fame. Dillard's will have a Beauty Bar available for mini-makeovers with Dillard's models strolling the aisles with spring's hottest styles. Booker, Alex & Sara from the Mix 94.7 morning show will also be onsite for photos and mingling with the crowd. Austin's favorite DJ 2DQ will be providing music for all the guests. Wine tasting and Complimentary food bars will be available including a Doughnut Sundae station!

Other attractions include the actual Aston Martin Vanquish from the James Bond Movie "Die Another Day" which is complete with rocket launchers and machine guns. An original 1966 Batmobile will also be on display. It is one of 7 original Batmobiles designed by famed Hollywood car designer George Barris. Also making an appearance on Saturday and Sunday will be DC Comics Wonder Woman! She will be available for photos with the whole family. New this year is the Auto Show Photobus which is a reconditioned 1970 Volkswagen Bus that was converted to a mobile photo booth. Attendees can do their very own photo shoot and have complimentary photos to take home.

Kids are not forgotten as balloon animal and face painting artists will be onsite along with a bounce house to occupy to the kids.

To see all that the Austin Auto Show has to offer, please check out [www.AutoShowAustin.com](http://www.AutoShowAustin.com)